

Product description

Lead project 6250, first in-house UMTS phone. Key features: Full-featured GPS navigation, Brilliant 2,2 inch QVGA display, 2MPix camera, 2nd video telephony camera, RS-MultiMediaCard, Bluetooth, RDS-Radio

Project Management

PL-T: Thomas Engelhardt SPM: Jörn Watzke

PM: Ralf Plitzner

BA: Sebastian Kuritke

Milestones:

M0	02.07.04 ✓	S15	27.01.05 ✓	S3	27.07.05	M3	11.11.05
S0	19.08.04 ✓	S2	08.03.05 (22.3.05)	DS	23.09.05		
M1	22.10.04 ✓	S25	17.05.05	S4	27.10.05		

Prototype builds overview

A1	23.07.04 ✓	A1+	17.11.04 ✓	B1	10.01.05 ✓	B1+	23.03.05	B2	31.05.05
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Costs

Total project development costs: 49' € Development costs FY 04/05: 39' €

BOM target: 129€ BOM actual: 134,57€

Time to market summary

Original DS is still feasible. Intensive risk mitigation activities are required on 2 main areas of concern:

1. SW development on QCT side: QCT late in feature implementation, de-featurization likely
2. HW optimization on RMR side: Slow progress, support by MD necessary, intermediate layout cycles may be needed.